



WILLIAMS SCHOOL PTO BUDGET 2010 – 2011

INCOME

Fundraising Events	Timing	Target, \$
September "Back to School"		
Campaign for Williams	September - October	12,000
School Photos	September 20	1,200
October "Harvest Festival"		
Halloween Costume Sale	October 8	200
Gift Wrap Drive	thru October 16	1,000
Community Dinner	October 16	100
Halloween Party	October 29	2,000
November – December "Holiday Prep"		
Read-a-Thon	November 5-12	1,000
Fall Book Fair	November 12	1,000
Winter Wear Sale	November 12	200
Just Next Door Shopping Day	December 2	100
January "Here Comes the Sun"		
Summer Camp Auction	January TBD	4,000
Chili Cook Off	January TBD	150
February "Spread the Love"		
Moms' Nights Out	February TBD	1,000
Winter Movie Night	February TBD	250
March "Party Time!"		
On-Line Auction	March 4-18	13,000
Cabernet and Cabaret	March 19	2,500
April "Go Green!"		
Dads' Night Out	April TBD	200
NSTAR Energy-Efficient Light Bulb Sale	April TBD	200
May "Photo Op" Black and White		
Williams W Photo	May TBD	500
June "Summer Fun"		
Summer Book Fair	June TBD	TBD
Ongoing		
Everyday Shopping - Box Tops, Amazon, etc.	Ongoing	1,250
Merchandise Sales - Logo Wear, Green Bags	Ongoing	450
Fundraising Total		42,300
Other Income (interest, corporate gift-matching)		100
TOTAL BUDGETED INCOME		\$ 42,400

EXPENSES

	Budgeted, \$
School Programs & Operations	
Arch Day	75
Child Abuse Prevention Program (CAPP)	900
Color Day	75
Creative Arts & Sciences *	9,140
Discretionary Fund – Administrative	250
Discretionary Fund – Principal *	2,500
Discretionary Funds – Teachers *	5,500
Evening Community Events: Winter Wonderland, International Night	200
Facility: Playground Maintenance, Building & Grounds	400
Field Trips *	3,800
Fifth Grade Contribution	500
Instructional Technology: Mini-Grants *	4,000
Library and Literacy *	1,500
Newton Serves	75
PTO Enrichment Events: speakers, etc.	200
School Staff Reads	900
SPED Inclusion Week	150
Teacher/Staff Appreciation Event(s)	50
Technology: new classroom laptops and equipment **	7,200
Tech. Consumables: incidentals for tech. equipment currently in-house	1,000
Understanding Our Differences	300
Walk to School Days	100
School Programs & Operations Total	38,815

	Budgeted, \$
PTO Operations	
Directory: telephone book for Williams community	600
Facility Fees: use of school building after school hours	400
Hospitality & Gifts: coffee, flowers, etc.	200
Insurance & Tax Exempt Fee	365
Membership Fees: PTO Council, PTO Today Plus	320
Office Supplies	325
Photocopier Use/Maintenance & Photocopying	250
Service Fees: email, web hosting, PayPal, online auction	1125
PTO Operations Total	3,585

TOTAL BUDGETED EXPENSES	\$ 42,400
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NET PROFIT/LOSS	\$ 0
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* NPS Equity Items, subject to cap based on number of pupils

** Technology expense line item represents the PTO contribution from general / unrestricted donations or income. Any donations directed specifically to the Technology Fund (as stipulated by the donator) will be wholly incremental to this amount.